



ASM ASSET INVENTORY

# Attack Surface Management Asset Inventory™

Rapid and Continuous Asset Discovery and Management

Bugcrowd ASM Asset Inventory is a software-based solution for continuous asset discovery and management. One of two modules within the Bugcrowd Attack Surface Management solution, Asset Inventory™ combines human ingenuity with insights gleaned from over 1,200 managed programs to help customers find, connect, and prioritize more of their unknown attack surface before it can be compromised. Asset Inventory complements the second module, Asset Risk, by providing continual discovery, inventory, alerting, and management controls for every organization's internet-facing asset map.

## Continuous Control

With configurable alerts and "smart folder" activation, Asset Inventory enables you to quickly see, communicate, and manage changes in your internet-facing digital landscape to reduce risk across even the most dynamic attack surfaces. Fed by years of internet data and powered by flexible querying and rules-based alerting, Asset Inventory provides the visibility and control required to effectively manage the world's most dynamic attack surfaces.

## How It Works

Setup is quick and easy, with results populating in a matter of seconds.



### Add

Add domain names to your inventory; subdomains get added instantly.



### Fingerprint

Extensive technology fingerprinting is applied to each asset in your inventory.



### Suggest

Other domain names that you own are suggested to you as possible additions.



### Automate

Continuous discovery keeps your inventory up to date and alerts you of changes.

## The Value We Deliver



### Visibility and Risk Reduction

Leverage a global network of uniquely skilled security researchers incentivized to find forgotten assets and shadow IT exactly as an attacker would, for the most organic and effective approach to risk reduction.



### Executive Reporting

Customizable platform reporting with full risk profile, method for attribution, as well as recommendations for securing identified assets, packaged and ready for executive review.



### Migration to Active Testing

Discovered assets are available for use in new or existing Bug Bounty or Next Gen Pen Test programs to further reduce risk in assets you need to maintain.



## Optimized to Address Key Business Priorities

Asset Inventory fulfills a variety of business use cases, including those particular to security, IT, compliance, and even marketing:



Determine use of publicly accessible technology like server software, JavaScript library, or open ports



Manage certificates and receive alerts before expiration



Compile a complete list of all domain names and subdomains that your organization owns



See and quickly act on changes to your technology, domains, and subdomains

## Key Features

Beyond domains and subdomains, Asset Inventory catalogs all IT it encounters via technology fingerprinting to provide more insight and context around every uncovered asset. Because many organizations fail to track changes to infrastructure—servers brought online, ports opened, software changes, etc.—Asset Inventory also enables “smart folder” creation and alerting to quickly categorize and flag high-risk asset-related events. These can then be quickly exported and shipped to the appropriate team via Slack, ServiceNow, or email integrations. Asset Inventory also offers:

- Near real-time inventory population of domains and subdomains
- Continuous discovery using 18 methodologies for asset identification and attribution
- Web-based portal with publicly accessible services for cross-organization collaboration
- Easy API integration to fit into your existing security ecosystem
- Live alerting for aberrant discoveries like open ports, expired SSL/TLS certs, or new technology
- In-depth querying for hundreds of asset attributes like SSH server version

## Bugcrowd Attack Surface Management

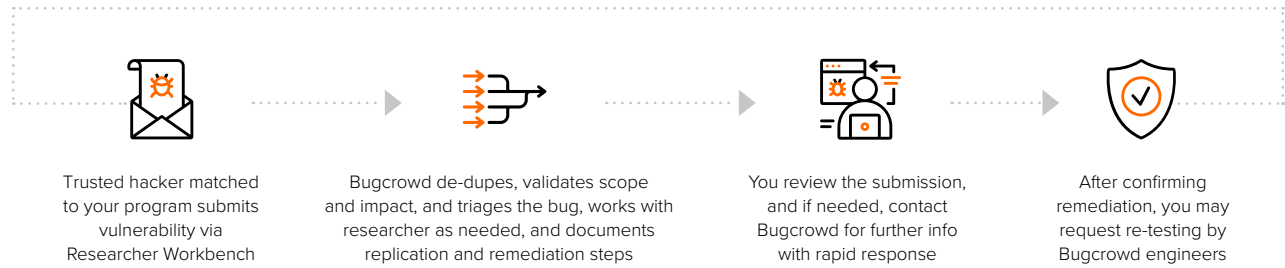
	ASSET INVENTORY	ASSET RISK	COMBINED
Asset Discovery	✓	✓	✓
Asset Management	✓		✓
Attribution		✓	✓
Prioritization		✓	✓
Frequency of Delivery	Continuous Software-Based	On-Demand Crowd-Enabled	Continuous Crowd + Software

**ASM Asset Inventory** is the latest step forward in helping organizations take back control of their digital ecosystems.

The two modules within Bugcrowd Attack Surface Management can be operated independently, in combination, or in connection with any of our other platform security solutions.

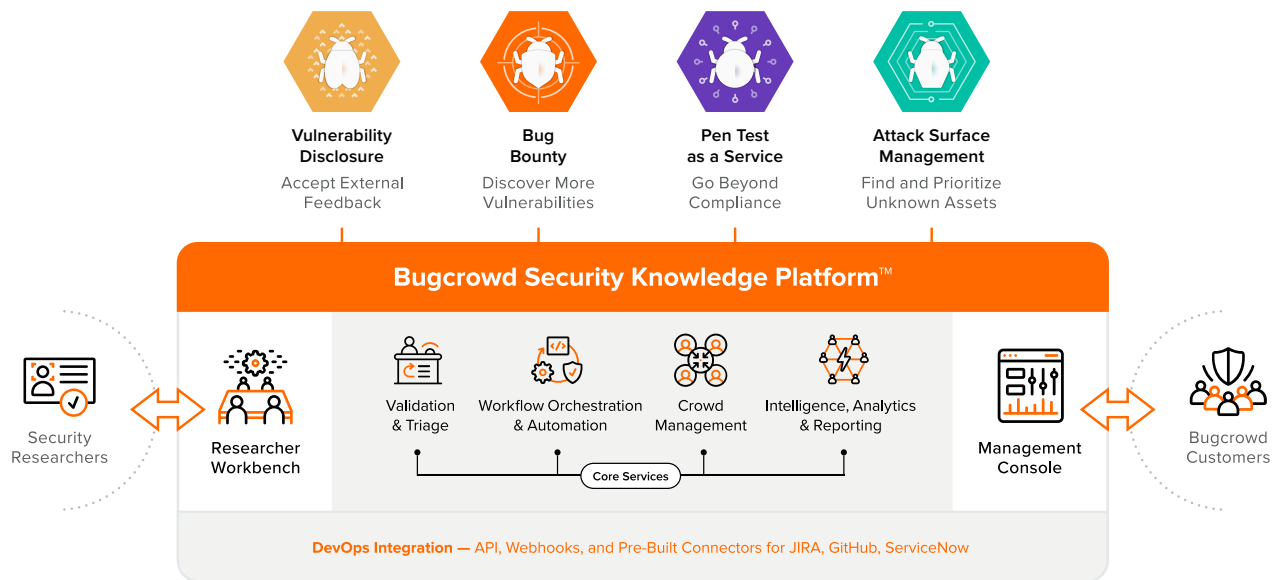


## Lifecycle of a Vulnerability



## Platform Overview

Our AI-powered, multi-solution crowdsourced security platform is built on the industry's most extensive repository of vulnerabilities, assets, and hacker profiles, meticulously curated over the past decade. This ensures that we identify the perfect hacker talent for each unique challenge, providing the scalability and adaptability needed to defend against threats, no matter how unique they may be.



### Right Crowd, Right Time

Need special skills? We match the right trusted hackers to your needs and environment across hundreds of dimensions using AI (CrowdMatch™).

### Engineered Triage at Scale

Using an advanced toolbox in our the platform, our global team rapidly validates and triages submissions, with P1s often handled within hours.

### Insights From Security Knowledge Graph

We apply knowledge developed over a decade of experience across thousands of customer programs to help you make continuous improvements.

### Works With Your Existing Processes

The platform integrates with your existing tools and processes to ensure that applications and APIs are continuously tested before they ship.



Get started with Bugcrowd today: [bugcrowd.com/try-bugcrowd](https://bugcrowd.com/try-bugcrowd)

