bugcrowd

DATA SHEET

ASM ASSET RISK

Bugcrowd Attack Surface Management Asset Risk™

The Skills, Know-How, and Tools to Rapidly Uncover Forgotten or Hidden Attack Surface

Asset Risk by Bugcrowd Attack Surface Management provides organizations with the ability to see lost or deprioritized assets in order to quickly prioritize and take action on more attack surface, faster.

FIND, PRIORITIZE, AND SECURE YOUR ATTACK SURFACE

Asset Risk is an ingenuity-driven discovery and prioritization solution that drastically reduces unknown attack surface using the most organic measure of real risk possible–the hacker mindset. One of two modules with the Bugcrowd Attack Surface Management solution, Asset Risk is an on-demand offering that leverages the power of our global crowd of vetted security experts to find and prioritize previously unknown internet-facing IT elements–files, devices, ghost SaaS assets, etc.–that increase the vulnerability of your attack surface. By providing access to the latest reconnaissance strategies and tooling, Asset Risk helps organizations out-hack digital adversaries before they can strike.

THE HUMAN (HACKER) ELEMENT IS ESSENTIAL

To properly assess real risk, organizations must continuously account for their entire attack surface–including legacy, shadow, or otherwise unprioritized IT that may be lurking out of sight of their day-to-day operations. Typical asset discovery solutions use basic pattern recognition to find known-knowns, yet uncovering unknown-unknowns requires human observation and—yes—actual hacking skills. However, within most organizations, internal discovery teams frequently lack the necessary skill set or the bandwidth to employ human ingenuity at scale. Asset Risk enables organizations to quickly find, prioritize, and act upon previously unknown assets before they're discovered by malicious attackers.

The Value We Deliver

Visibility and Risk Reduction

Leverage a global network of uniquely skilled security researchers incentivized to find forgotten assets and shadow IT exactly as an attacker would, for the most organic and effective approach to risk reduction.

Executive Reporting

Customizable platform reporting with full risk profile, method for attribution, and recommendations for securing identified assets, packaged and ready for executive review.

Migration to Active Testing

Discovered assets are available for use in new or existing Bug Bounty or Next Gen Pen Test programs to further reduce risk in assets you need to maintain.

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How It Works

Hacker Selection

Bugcrowd selects the right security researchers from a global network of vetted white hat hackers.

Reconnaissance Workflows

Platform-powered workflows augment and expedite complex reconnaissance strategies.

Mapping and Attribution

Reduce noise with intelligent attribution to see only the assets that really belong to you.

Risk-Based Prioritization

Data from more than 1,200 programs help determine true risk of exploitation.

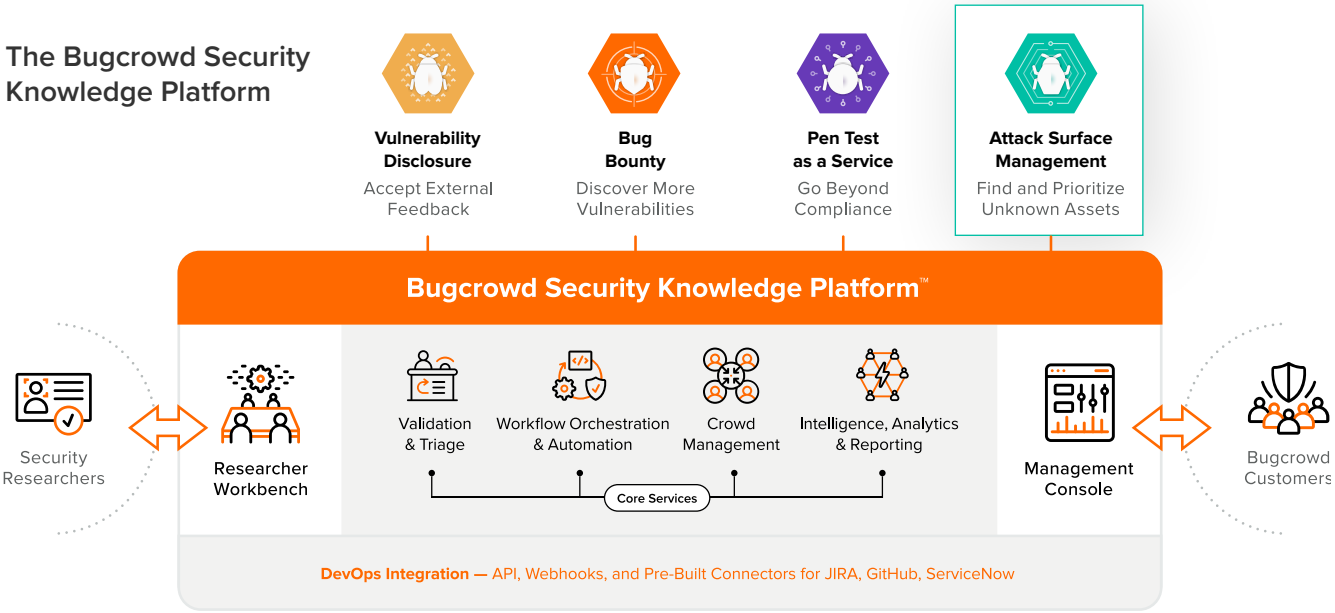
Executive Reporting

Risk-ranked reporting with attribution method and proposed next steps.

Key Features

Asset Risk is offered through the Bugcrowd platform alongside our suite of complementary crowdsourced security solutions. Our industry-leading Trust and Triage Engine ensures top talent on every program, while end-to-end management, SDLC integrations, and executive-ready reporting help you take action on findings fast.

The Bugcrowd Security Knowledge Platform



Best Security ROI from the Crowd

We match you with the right trusted security researchers for your needs and environment across hundreds of dimensions using machine learning.

Instant Focus on Critical Issues

Working as an extension of the platform, our global security engineer team rapidly validates and triages submissions, with P1s often handled within hours.

Contextual Intelligence for the Best Results

We apply accumulated knowledge from over a decade of experience across thousands of customer solutions to achieve your goals for better outcomes.

Continuous, Resilient Security for DevOps

The platform integrates workflows with your existing tools and processes to ensure that applications and APIs are continuously tested before they ship.

Learn more about Bugcrowd **ASM Asset Risk** now www.bugcrowd.com