

## **Managed Bug Bounty**

Incentivize The Crowd to find critical vulnerabilities before they become breaches

#### **KEY FEATURES & BENEFITS**

# For over 20 years, organizations have turned to bug bounty programs to reduce cybersecurity risk in ways traditional testing can't.

By combining crowdsourcing with reward-based incentives, these programs tap into the creativity and diverse skillsets of trusted ethical hackers who find critical vulnerabilities before attackers can exploit them.

Bugcrowd is the most trusted provider of managed bug bounty programs. Our scalable SaaS platform has powered thousands of successful engagements, combining AI with deep attack surface and crowdsourced intelligence, and a vetted network of skilled hackers. The Bugcrowd Platform reveals the hidden gaps only hackers can find and delivers the analytics, support, and AI-powered guidance needed to prove value and improve security.

## ✓ Al-driven ROI estimates

- Run what-if simulations to forecast projected spend based on targets and rewards.
- Attack surface intelligence Built-in asset discovery and scanning helps define scope and make testing more productive.
- Al-driven tester activation
   Our CrowdMatch Al matching engine creates 2x more engagement for better results.
- Best-in-class triage We meet stringent triage SLO objectives 99%+ of the time, surpassing competitors.
- Deep vetting and controls We vet hackers more thoroughly than most companies vet their own employees.

## **Compare the models**

Bugcrowd Managed Bug Bounty	Traditional testing
Provides on-demand access to 350+ skill sets (CrowdMatch AI)	Limited to internal teams or a small group of consultants
Brings the hacker mindset and tools along with diverse external perspectives	Limited external perspectives
Validates and prioritizes results and flows them directly to engineering	Produces numerous false positives and slows innovation
Finds up to 7x more critical vulnerabilities	Generally only produces noncritical findings
Ensures transparent ROI	ROI is hard to quantify
Incentivizes the right outcomes (aka, "pay for impact")	No link between outcomes and incentives (aka "pay for effort")
Continuously improves resilience	No support for continuous improvement

## 5 days

Average time to first valid vulnerability

## 11 days

Average time to first critical vulnerability

## 268%

Estimated 3-year average ROI based on customer experiences

## How it works

Remove the complexity and overhead of self-managed bug bounty programs with Bugcrowd Managed Bug Bounty. Our fully managed platform handles every detail—engagement design, hacker sourcing and activation, validation and triage, payment processing, and more. Benefit from unique Al models, trained on massive amounts of vulnerability data, that add significant efficiency. Plus, get the rich analytics, benchmarking, and reporting capabilities you need to monitor health and drive continuous improvement.

#### **SETUP**

We'll help set the right scope and rewards, augmented by asset visibility/scanning and Al-powered ROI estimates

#### **ACTIVATION**

CrowdMatch Al™ sources all the hacker skills and attributes needed for your engagement based on 100s of dimensions

#### TRIAGE

During testing, our built-in Engineered Triage service (humans + Al) rapidly validates and prioritizes submissions

## How it works (overview)

## **IMPROVEMENT**

Analytics, benchmarking, and Al-driven guidance improve resilience over time and inform future engagements

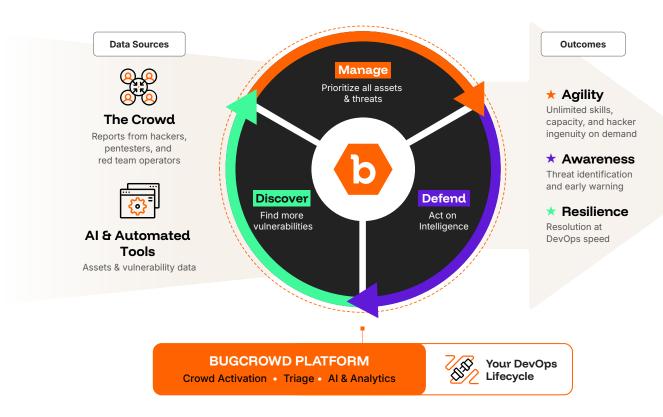
## REMEDIATION

Our platform continuously flows vulnerabilities into your security and SDLC tools via connectors and APIs for fast resolution

## **PAYMENT**

You confirm vulnerabilities and approve payments for them based on set reward ranges and we take care of the rest

## **Bugcrowd Platform**



The Bugcrowd Platform fuses AI with real-time, crowdsourced intelligence from the world's top ethical hackers, pentesters, and red teamers (aka The Crowd), as well as from automated tools that generate asset, threat, and vulnerability data. The powerful combination of human creativity and automation empowers you to continuously:

## **Agility**

## **Augment Your Team On Demand**

- Attacker mindset on tap for vulnerability discovery, pen testing, and red teaming
- 350+ skill sets and certifications available
- Crowd curation and activation guided by data and Al

#### **Awareness**

## See and Prioritize Emerging Threats

- Continuous vulnerability intake, validation, and triage at scale
- 24/7 triage coverage with same-day response for P1s
- Early warning of emerging vulnerabilities

#### Resilience

## Continuously Improve Security Posture

- Actionable reporting, benchmarking, and recommendations
- Directly integrates with existing tools for change at DevOps speed
- Deep bench of solution & support specialists at your side for quick wins and long-term ROI



mastercard

indeed

credit karma





**A** ATLASSIAN

